



We Feel Connected... Do You?

What Does Comprehensive Prevention Look Like?

Visioning for the shift in WA State

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Welcome!

- WCSAP Prevention Resource Center
- Webinar Logistics
- Today's Goal



Webinar Agenda

- Review guidance for prevention work that is saturated and comprehensive
- Share stories and community program profiles from Missouri, North Carolina, and Oregon that is saturated and comprehensive.
 - Including prevention budgets and staff time, how communities are chosen, targeted messages, scope of activities, and evaluation efforts.
- Discuss lessons learned and tips for success
- Your questions!

Comprehensive Prevention Programming

- Saturated effort with a defined community
- Focus on preventing first time perpetration
- Consistent with the "9 Principles"
- Demonstrate comprehensive programming
- Work across at least 2 levels of the social ecology
- Addresses risk and/or protective factors
- Informed by community needs & resources
- Promote healthy alternatives to violence
- Build skills necessary for individual & communities
- Includes evaluation

Say what?

- Prevention Concepts – Social Ecological Model, Public Health, the “9 Principles”
 - <http://www.wcsap.org/prevention-concepts>
- Tip: “Designing a Comprehensive Primary Prevention Strategy”
 - <http://www.wcsap.org/designing-comprehensive-primary-prevention-strategy>
- Tip: “Moving Further Upstream”
 - <http://www.wcsap.org/moving-further-upstream>

RPE in North Carolina

Jen Przewoznik, MSW

Director of Prevention and Evaluation

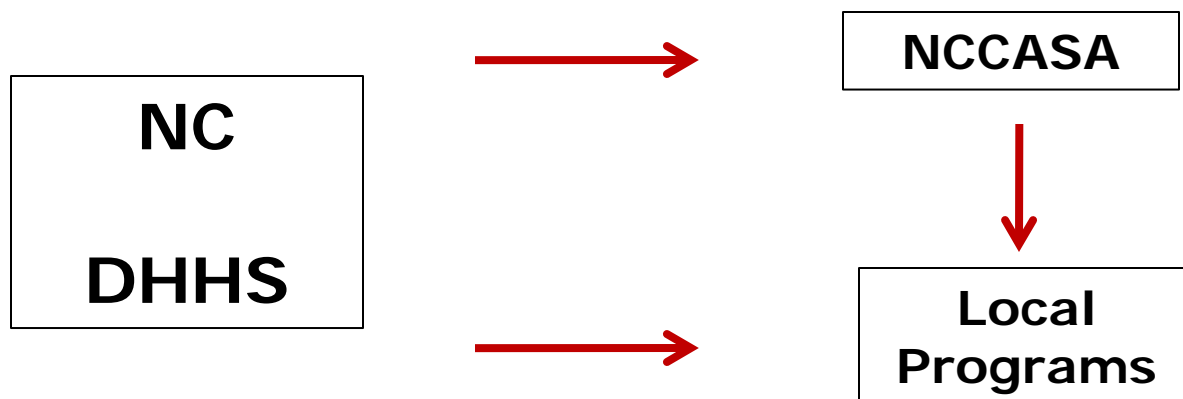
North Carolina Coalition Against Sexual Assault

NC RPE Past and Present

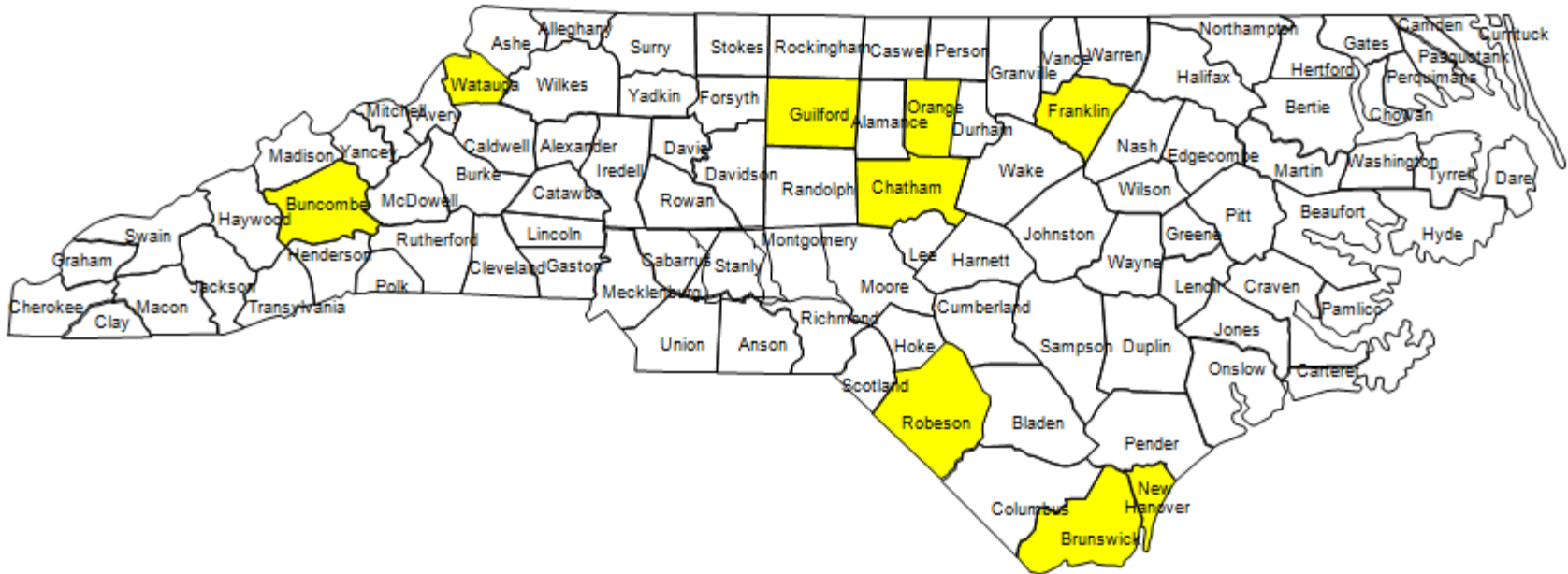
- Prior to 2008, every RCC in NC was funded at about the 14k level.
- In 2008, a meeting was held between key stakeholders (NC DHHS, NCCASA, and RCC representatives), wherein they decided to change the funding structure in NC.
- Today, for the 2015-2018 contract cycle, 10 programs (2 colleges) are funded at the 60k level.

“The Lay of the Land”

Rape Prevention and Education (RPE) Program structure in North Carolina:



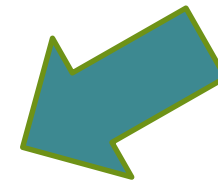
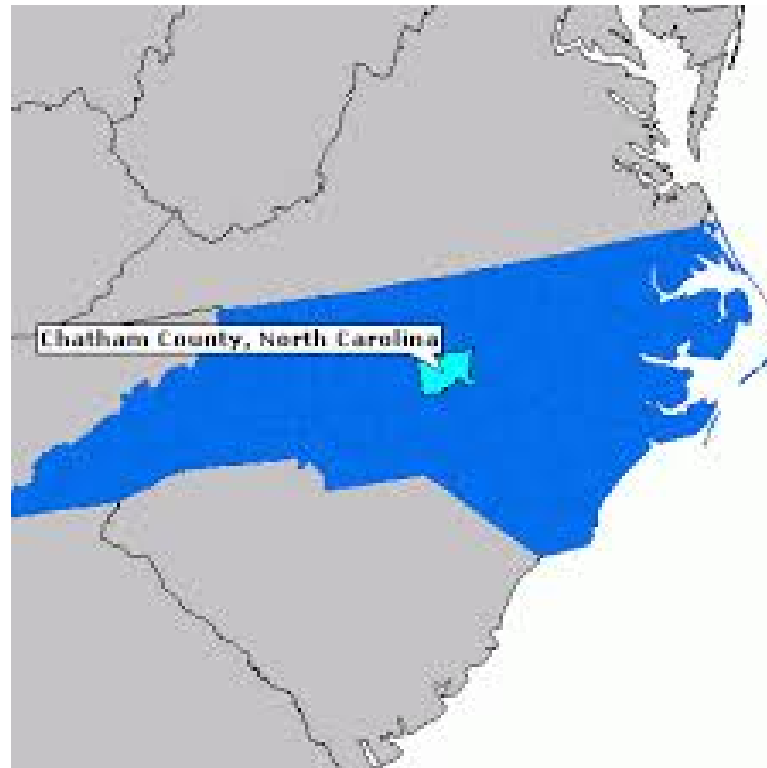
2015-2018 NC RPE Grantees



Specific Deliverables

- Tier I (programs that have not been funded with RPE dollars since 2009)
 - Community Readiness Assessment
 - Program Plan based on Assessment results
 - Comprehensive community-based strategy
 - SV Prevention Community Task Force
 - Evaluation!!
- Tier II (programs that have been funded with RPE dollars since 2009)
 - Comprehensive community-based strategy
 - Recruitment of a comparison group
 - SV Prevention Community Task Force
 - Evaluation!!

Spotlight on a Local Program:



**THERE
THEY
ARE!!!**

FVRC of Chatham County

- Dual DV/SV agency located in a largely self-identified rural county in central NC.
- Currently a Tier II RPE grantee. Has been receiving RPE funds from the beginning.
- Population approximately 63,500 within 709 square miles.
- RPE Program Staff:
 - Mark Smith (1 FTE)

FVRC: Programming

- Multi-session sexual violence primary prevention programming for 7th, 8th, and 9th graders at multiple middle and high schools in Chatham County.
- Working with student leaders to establish Gay Straight Alliance (GSAs) in two Chatham County High Schools.
- Working with school administrators to develop institutional policies that promote safety, equal protection, and educational equity.
- Building and sustaining inter-community collaborations between various committees that work for a just and equitable Chatham County.

GSA as a Primary Prevention Strategy

- School connectedness as a protective factor.
- Evidence to suggest that climates with LGBTQI+ protections make ALL kids safer.



Evaluating FVRC's Strategies

- Coordinator evaluates classroom-based sessions (and comparison group) using a mixed methods assessment tool.
- We are using school climate measures to evaluate the effectiveness of the GSAs.
- The Task Force is evaluated using process measures. We are currently working on outcome indicators for the SV Prevention Community Task Forces.
- Additionally, in NC we are working on a minimum dataset in order to measure success across all programs.

RPE in Missouri

Matthew Huffman

Missouri Coalition Against Domestic & Sexual
Violence

MCADSV and our members

- 123 member programs
- 1,936 total staff
- 50 programs engaged in primary prevention efforts

* RPE funds are, and have always been, the only state managed prevention funding.

Change is normal... and necessary!

Fiscal years 2011 – 2013

- 13 organizations funded at different levels and implementing a variety of strategies

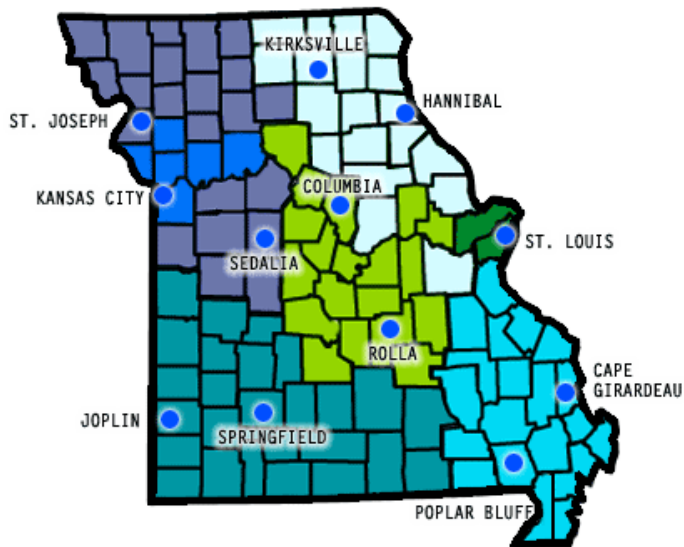
Fiscal years 2014 – present

- 5 organizations funded, implementing some version of Green Dot

Program Highlights

YWCA Women's
Resource Center,
St. Louis

Phelps County Family
Crisis Services,
Rolla



YWCA's SHADE Program

Sexual Health And Disability Education

YWCA and a group of disability service providers created the Safe Circles Coalition.

Surveyed 2,000 caregivers in the St. Louis region, and tailored *We Can Stop Abuse* program to meet the needs of agencies and participants.

Lessons Learned

“Nothing for us without us.”

Building a community coalition, conducting a needs assessment, and training staff takes time. A lot of time.

Originally funded with \$35,000

PCFCS School-Based Programs

Phelps County has 7 high schools, 4 middle schools, and roughly 4,300 students.

Healthy relationship and consent programming focused primarily around media literacy.

High schools are moving to a peer-led model of programming.

Lessons Learned

Know your community!

School board, administrators, teachers, students, parents, Rotary Club, faith leaders shape the social norms of the community.

Originally funded with \$36,000

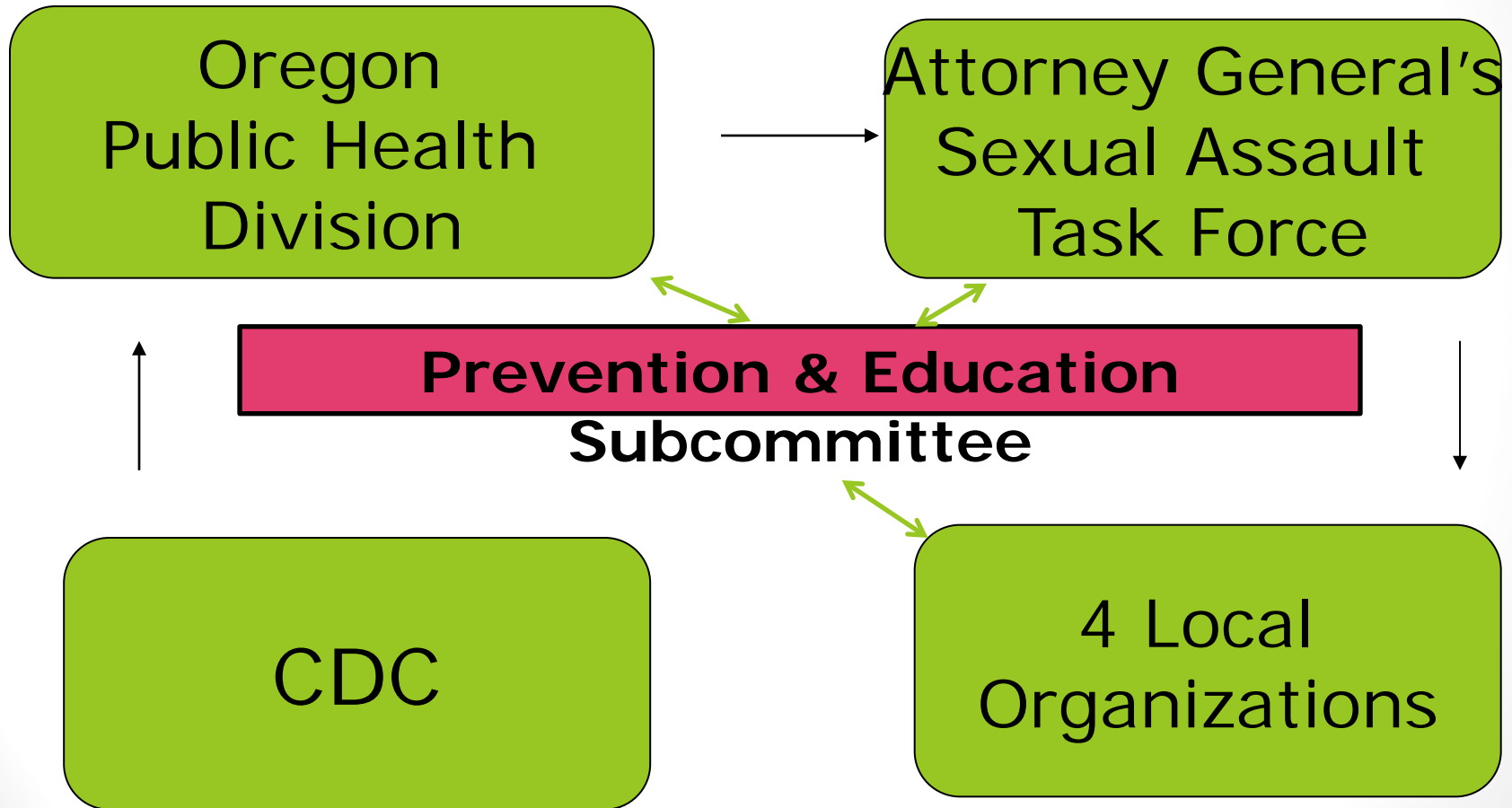
RPE in Oregon

Nancy Greenman
Prevention Program Coordinator
Oregon Sexual Assault Task Force

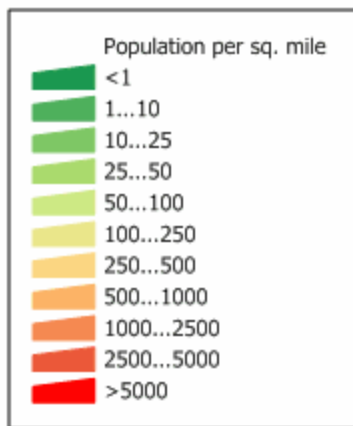
Oregon RPE History

- **Until 2005:** Very small amounts to every DVSA program supported awareness education.
- **2005-2010:** Larger (\$20,000) grants to approximately 15 programs with focus shifted to primary prevention using public health approach.
- **2010-14:** Grants increase (maximum of \$55,000) Grantees must support at least .5FTE and implement at least 2 primary prevention strategies, one of which must be other than individual on the Social Ecological Model.
- **2015-17:** Minimum FTE increases to 0.8.

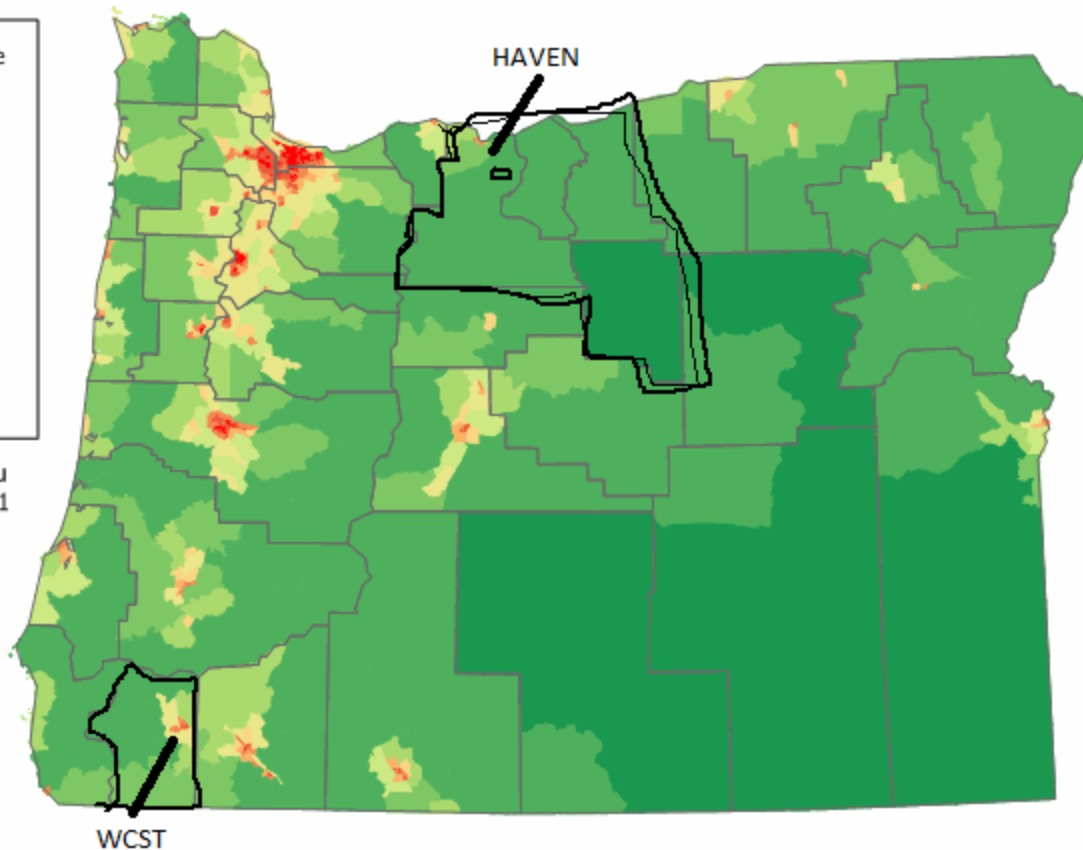
Oregon RPE Structure



2 RPE PROGRAMS: HAVEN & Women's Crisis Support Team



Source: U. S. Census Bureau
Census 2000 Summary File 1
population by census tract.



HAVEN:

Prevention in the Columbia Gorge

- DVSA Dual Agency located in The Dalles (pop 14,400)
- Serves Wasco County, also Sherman, Wheeler & Gilliam Counties (frontier counties with less than 2,000 population each)
- Annual Budget \$613,000
- Had RPE from the beginning, but lost it in 2010.
- Sought foundation funding and TA from SATF to continue/improve efforts = multi-session curriculum & Teen Theatre Troupe.

HAVEN: 2012-15

- Successfully reapplied for RPE in 2012 & again in 2014
- Project Components:
 - Comprehensive program in Dufur (pop 640)
 - First Annual Healthy Teen Relationship Summit (2/14 & again in 2/15)
- Prevention Program Staff:
 - Anna W: Program Manager (.1FTE RPE)
 - Taylor R: Prevention Specialist (.93 FTE RPE)
 - Victor M.: Bilingual Prevention Specialist (foundation/discretionary)

HAVEN:

Prevention in Dufur = CERTS

2011 – DV homicide in tiny, close-knit town; school (pop 280 K-12, i.e. 25 per grade) reached out to HAVEN to work with youth around healthy relationships.

- 2012: Grades 8 & 10
- 2013: Grades 6, 8, 10
- 2014: Grades 5, 6, 7, 8, 10



“CERTS” (Consent, Equality, Respect, Trust & Safety) curriculum articulated to be age appropriate; teaches skills as well as knowledge; classes throughout the year = developing a common language/culture – that students bring home.

Weekly presence in school: as time in community increases, so does integration/impact.

HAVEN Teen Theatre Troupe: Youth as Leaders/HTR Summit

- Troupe grounded in CERTS education; weekly meetings build confidence and cohesiveness
- Theater of the oppressed approach: Teens create skits from life they see and invite audience to interrupt and try healthy strategies.
- Troupe helped to plan Healthy Teen Relationships Summits, provide keynotes and workshop facilitation in partnership with adults.
- Summit content reflects CERTS approach.
- Dufur youth attend Summits, “speak the language”
- Youth participation/leadership makes strong impression on adults who attend.

Women's Crisis Support Team Prevention in Southern Oregon

- DVSA Dual Agency located in Grants Pass (pop 35,000)
- Annual Budget \$648,000
- Education program was supported by foundation/discretionary funds but “a mile wide and an inch deep”
- Successfully applied for RPE in 2012



WCST: Taking the Next Step

- Project Components:
 - Continue Young Men's & Women's Groups at GPHS
 - Form Youth Action Team (YAT) from program graduates to plan and implement community campaigns
- Prevention Program Staff:
 - Krisanna A., ED (.1FTE RPE)
 - Ray D., Prevention Coordinator (.91 FTE RPE)
 - Amy H., Prevention Specialist (Americorps, then foundation/discretionary)

WCST: Young Men's/Women's Groups

- 10/12 session curriculum repeated each semester
- Supported by GPHS; associated with positive behavior/youth development
- Groups provide positive, safe & supportive space. Youth repeat curriculum.
- Mid Year-1, Group graduates are recruited to form YAT

YAT: Youth in Action!

Year 1 campaign = iPledge (ongoing)

Year 2 begin speaking out in community

- Meet with City/County Commissioners
- Emergency Broadcast Transmission

Year 3: Sexual Violence is Preventable and we all have a role: Stand, Speak, and Act!

Lessons Learned:

- Handing over control & moving to a supportive role
- Intended vs. unintended outcomes
- Evaluation is our friend...

Lessons Learned & Tips for Success

- Preventionists skill sets
- Out of the box programing
- Shifting from quantity to quality
- Network of support
- Evaluation

Evaluation is our friend...(finally)

11/12-3/14; SATF hires evaluation consultants to work with individual grantees in developing program-specific measures and designing data-collection methods.

Grantees struggle with identifying specific change(s) anticipated from project activities.

Consultants and SATF spend months supporting work plan revisions.

SATF builds grantee knowledge and skills at monthly teleconference/Google hangout meetings

...And then, something clicks.

Questions?



Contact Information

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- Jen Przewoznik, North Carolina Coalition Against Sexual Assault
 - jen@nccasa.org
- Matthew Huffman, Missouri Coalition Against Domestic & Sexual Violence
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- Nancy Greenman, Oregon Sexual Assault Task Force
 - nancygreenman@oregonsatf.org

Wrap Up

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- You will receive a follow up email verifying your attendance and on-going training hours. Check your spam or junk mail folder!
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Thanks for Joining Us!