



TELLING YOUR COMMUNITY'S PREVENTION STORY

**Tips & Tricks for Creatively Collecting
Process Data**

POLL

What context are you working in?

- Local service provider
- State agency
- Technical assistance provider
- Other

A LITTLE ABOUT ME



EVALUATION | PLANNING | FACILITATION



AGENDA

Why tell a story about your process?

What kinds of data can help you tell your story?

How can you produce or collect data during your planning process?

How do you turn the data into a story?

WHY FOCUS ON PROCESS?



THE JOURNEY MATTERS



CONTEXT MATTERS



PEOPLE MATTER



WHAT CAN YOU **DO** WITH
YOUR STORY?



LEARN FROM IT



SHARE IT



CELEBRATE IT



POLL

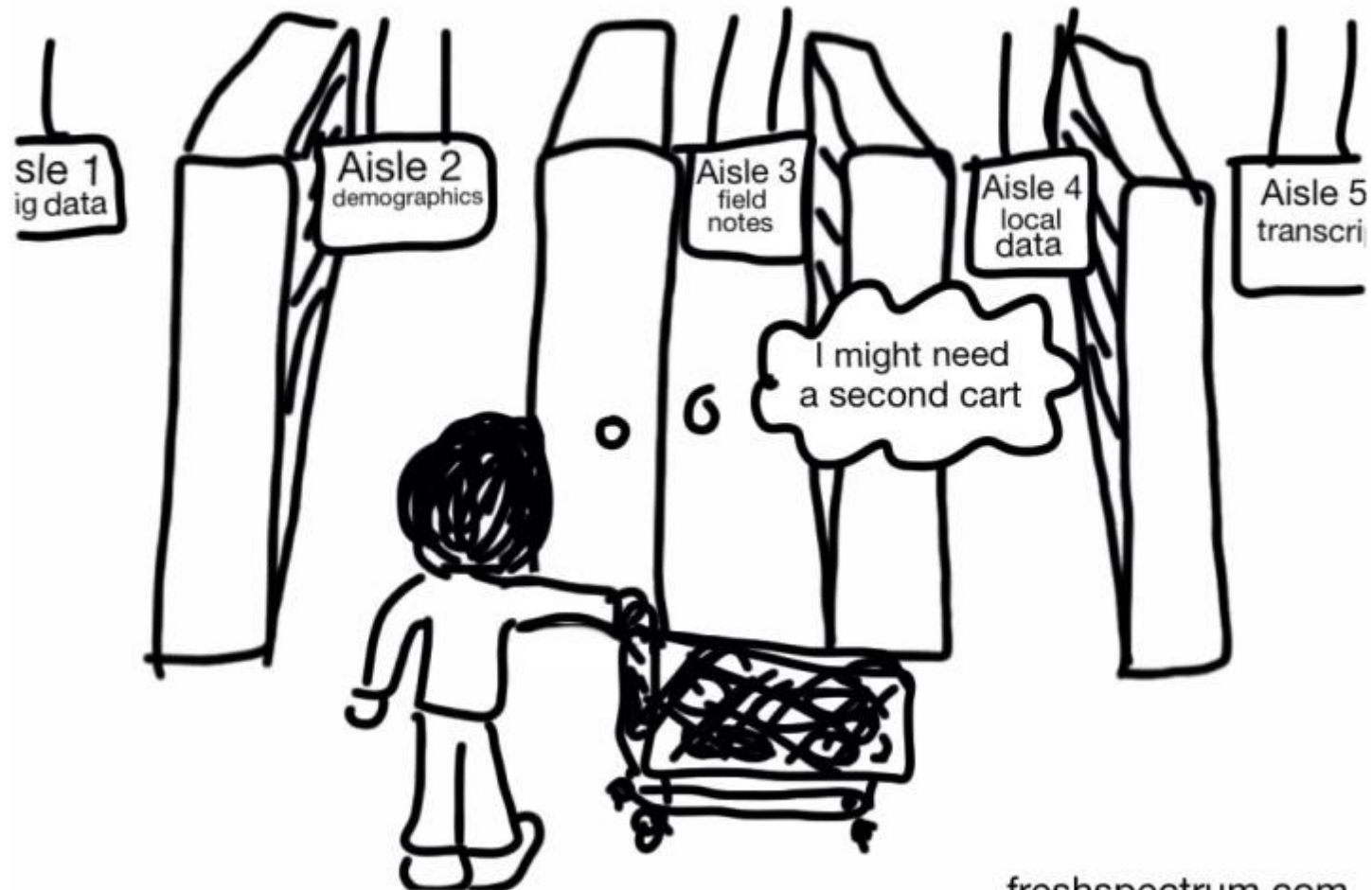
Are you currently collecting data specific to your planning processes? (yes/no)

POLL

In your current prevention planning processes, what *kinds* of data do you currently collect?

What qualifies as **data**?

Like an evaluator in a data store



PLANNING PROCESS ARTIFACTS

QUOTES

IMAGES

AGENDAS

STORIES

MINUTES

POLL

What other sources of data naturally occur in planning processes?

DATA-RICH TOOLS

Ease of Learning



Ease of Implementation



Multipurpose



PHOTO VOICE & PARTICIPATORY VIDEO



RICH PICTURES

#DIGITALDEVOLUTION

DIGITAL DEVOLUTION and Citizen Centricity

#ATOSDIGITAL



Video Clip:

Image source:

https://www.youtube.com/watch?v=_KdYE_HYNyQ

<http://inscriptdesign.com/rich-pictures/>

Graphic Facilitation



Video clip:
<https://www.youtube.com/watch?v=ZgLbkbhvyUw>

Image source:

<http://www.erisweaver.info/graphic.html>



World Café



LIBERATING STRUCTURES

LS Menu 	Wicked questions 	What³ debrief 	Min specs 	Heard, seen respected 	What I need from you 	Integrated autonomy 
Design elements 	Appreciative interviews 	Discovery and action dialog 	Improv prototyping 	Drawing together 	Open space 	Critical uncertainties 
1-2-4-All 	TRIZ 	Shift & share 	Helping heuristics 	Design storyboards 	Generative relationships 	Ecocycle 
Impromptu networking 	15% solutions 	25 : 10 crowdsourcing 	Conversation café 	Celebrity interview 	Agree/certainty matrix 	Panarchy 
9-whys 	Troika consulting 	Wise crowds 	User experience fishbowl 	Social network webbing 	Simple ethnography 	Purpose to practice 

DRAWING TOGETHER



Stories Without Words

Examples from **Drawing Together** in Peru,
Belgium and Canada.



APPRECIATIVE INTERVIEWS



TELLING YOUR STORY



Dealing with Data

Our participants have been telling us valuable stories.

We've learned so much about what we're doing right and where we can improve.



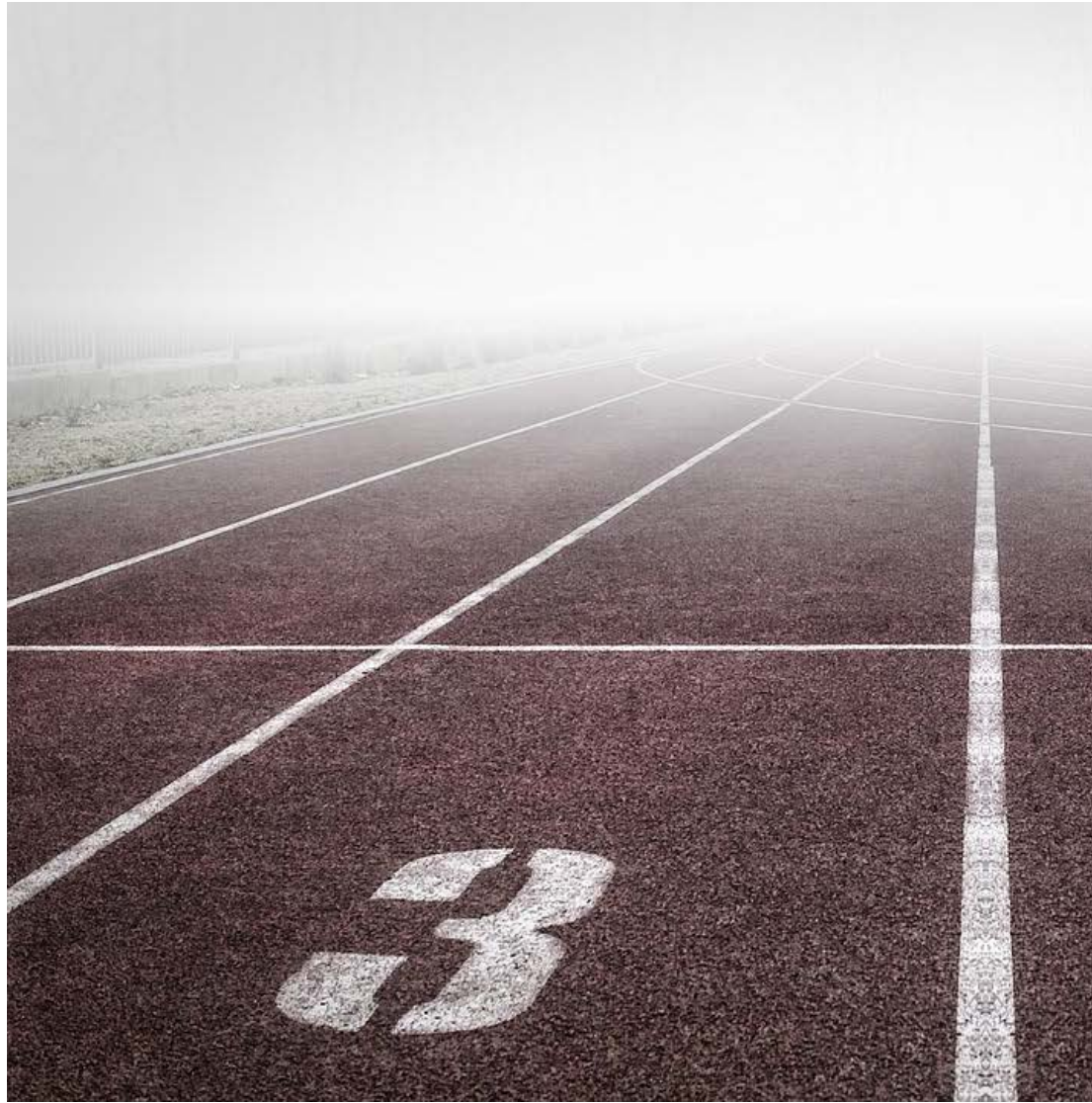
Did you get their emails?

If so, we can survey them and get some real evidence.

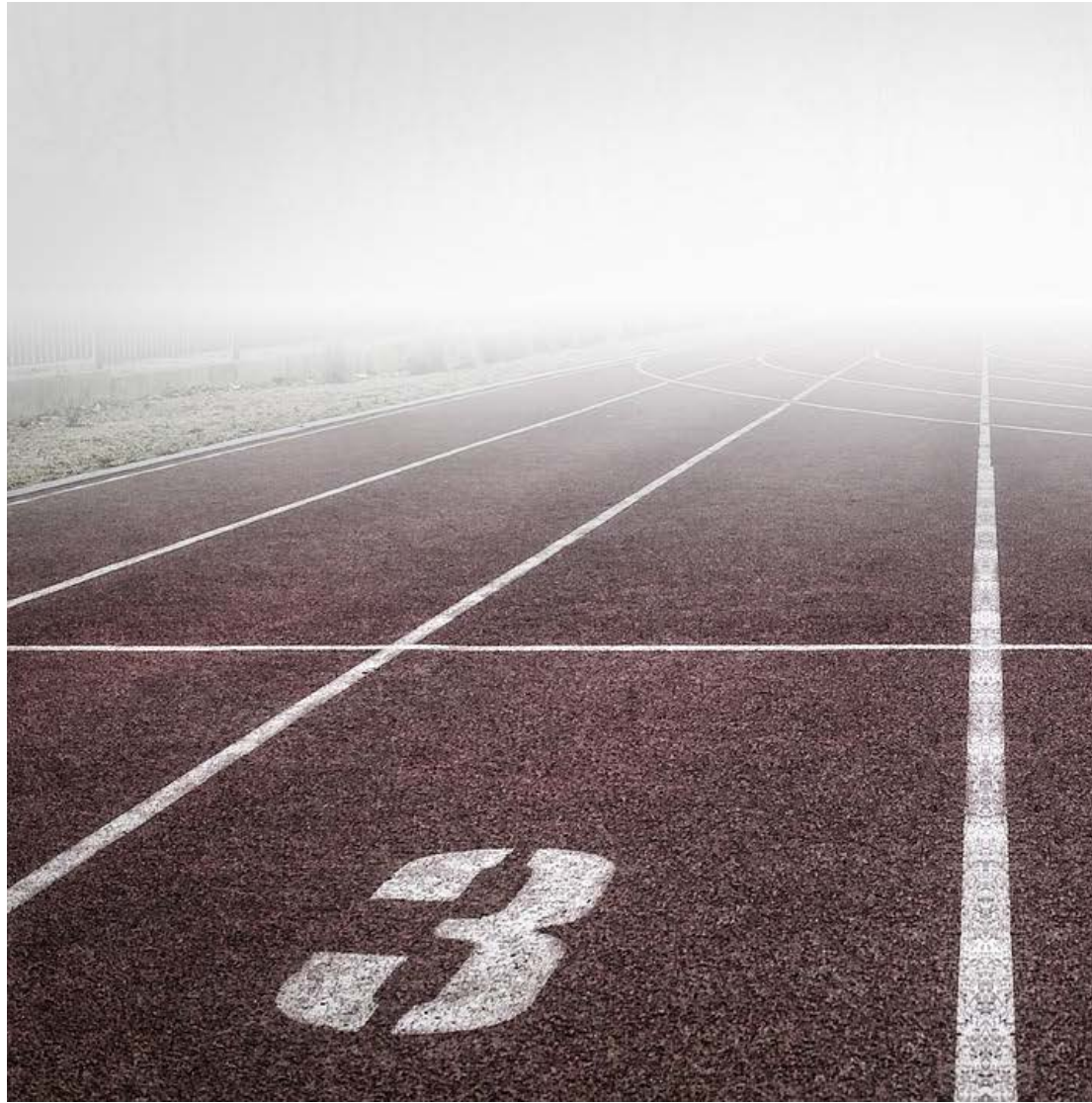


freshspectrum.com

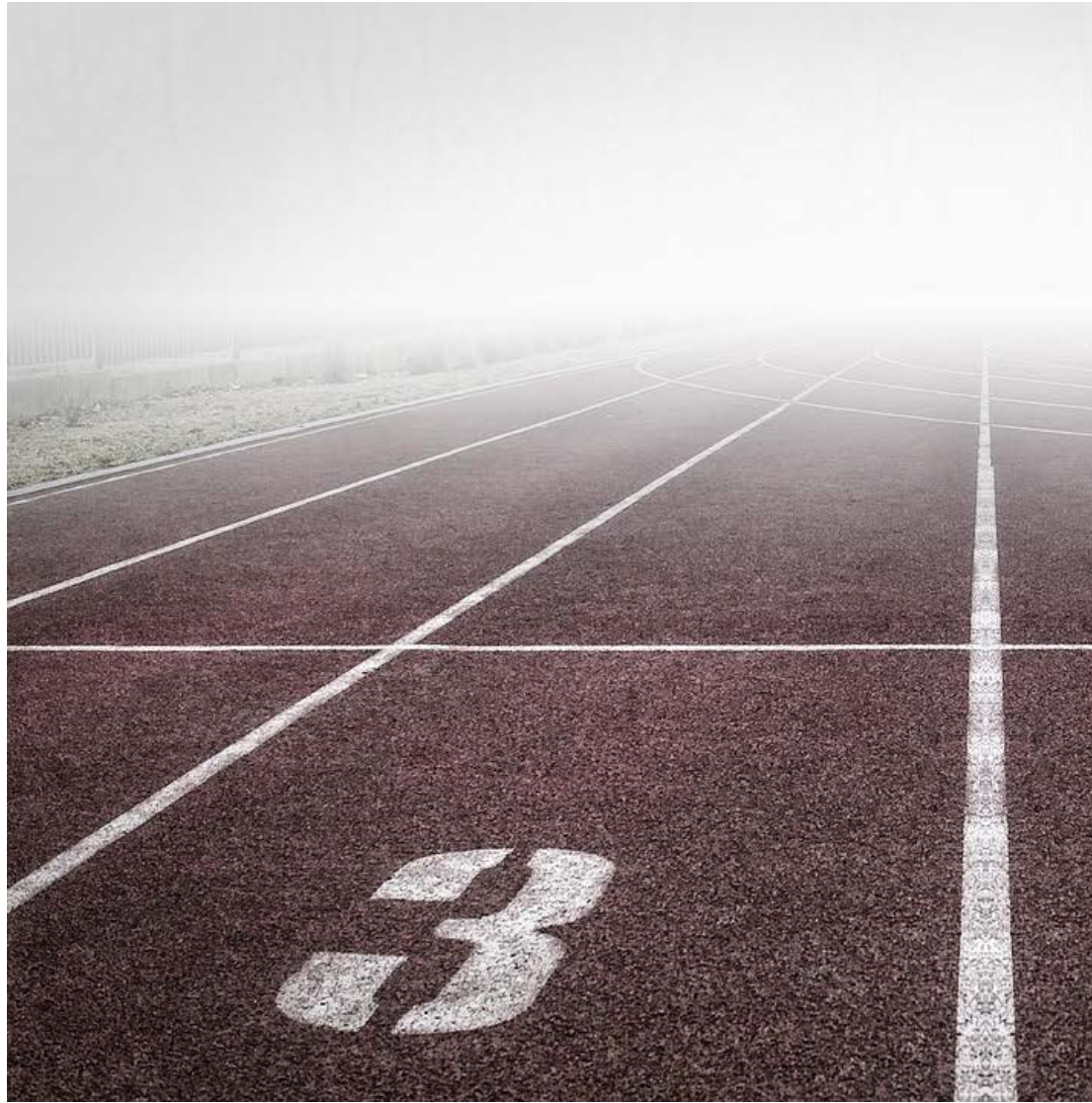
FOCUSING YOUR STORY



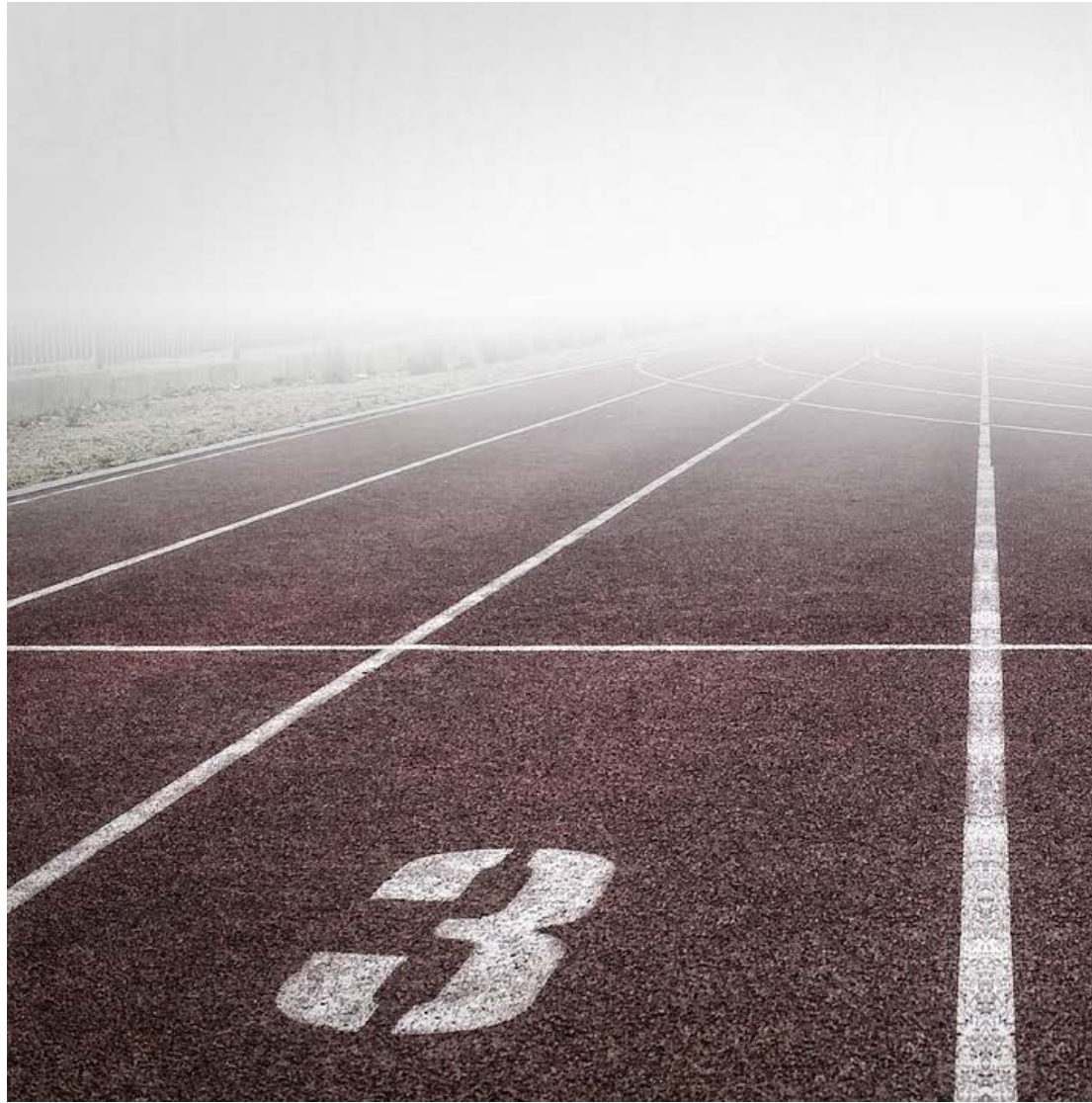
KEY THEMES



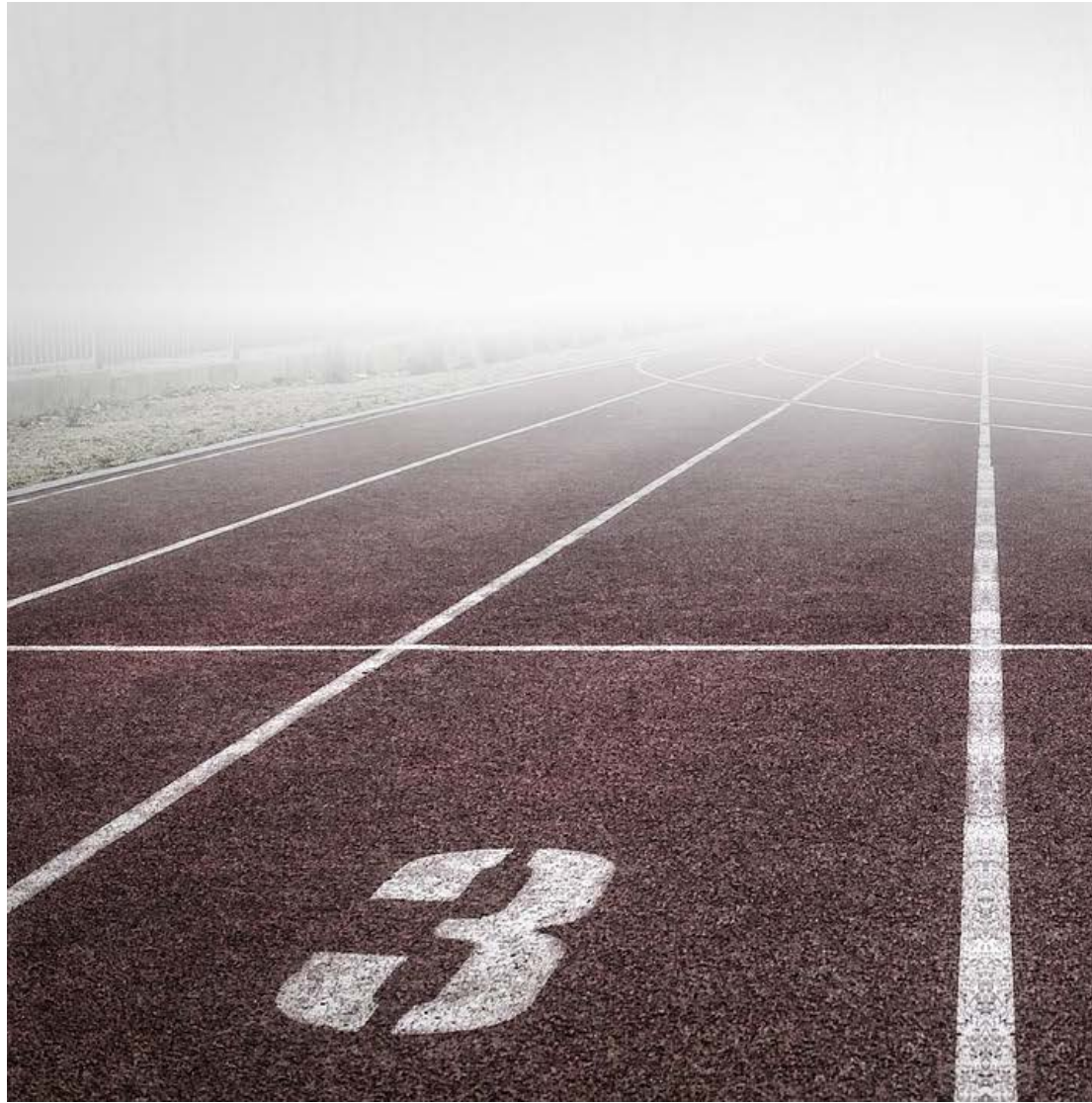
What makes
the process
successful?



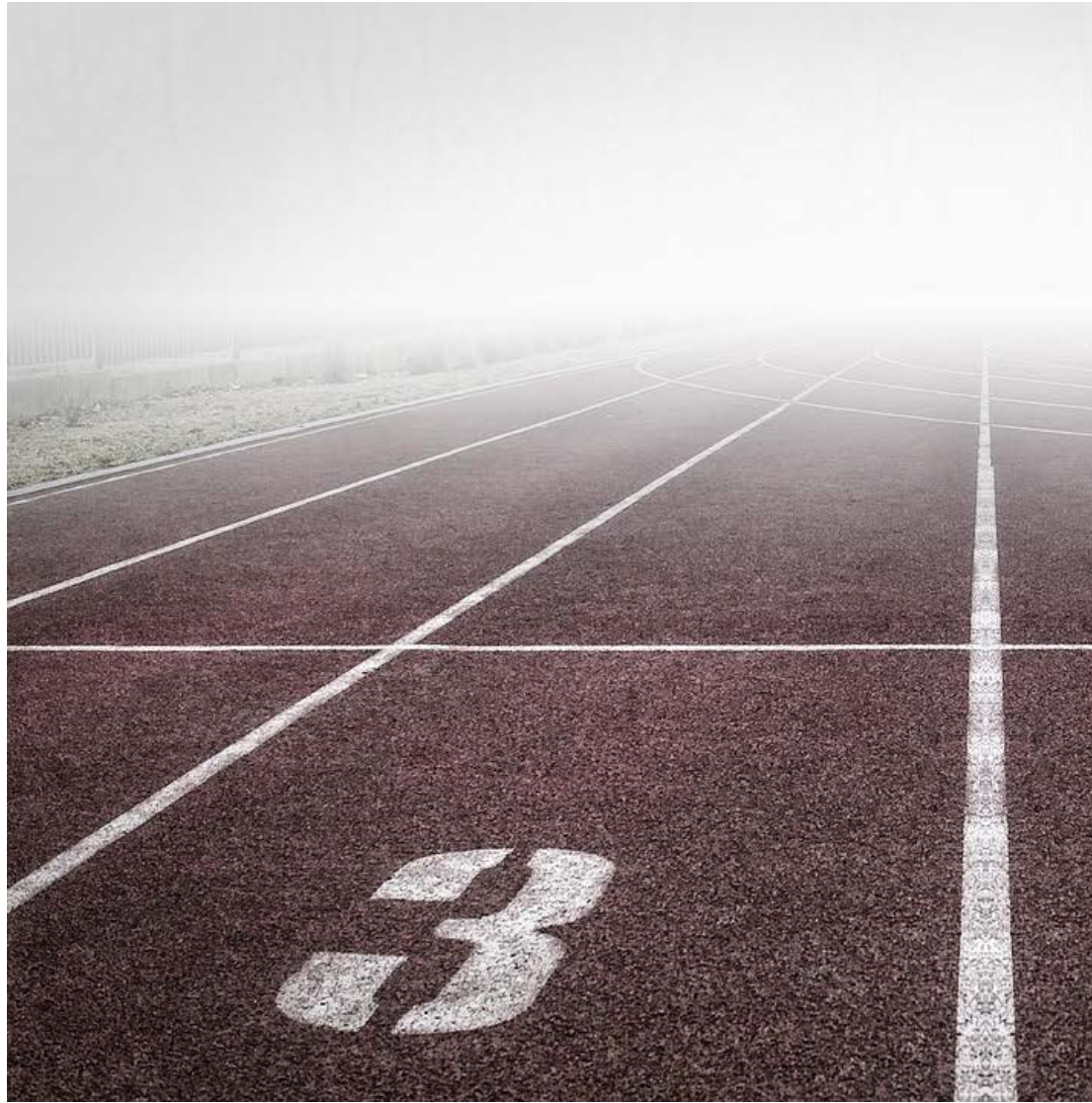
What makes
the process
valuable?



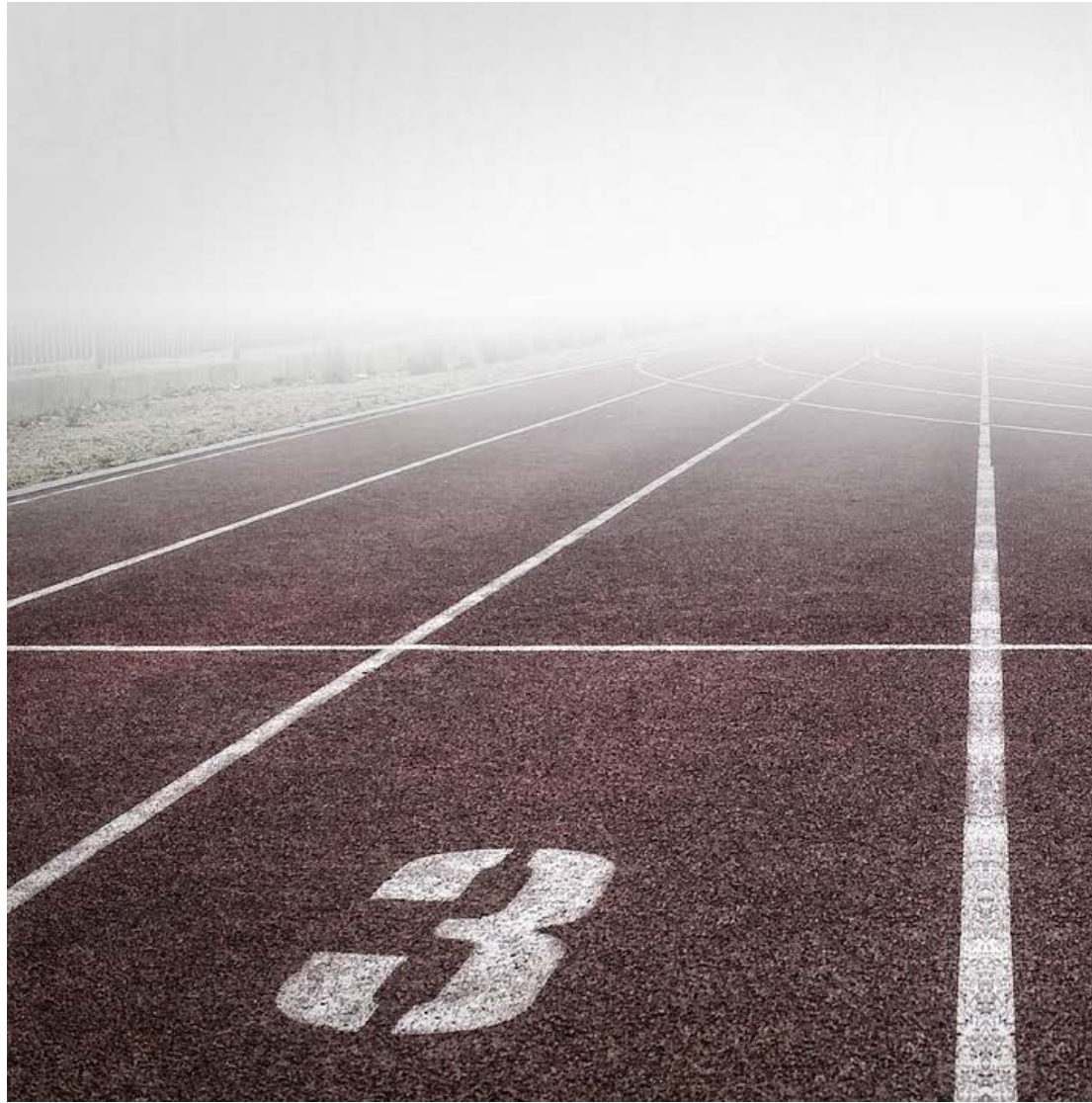
What makes
the process
meaningful?



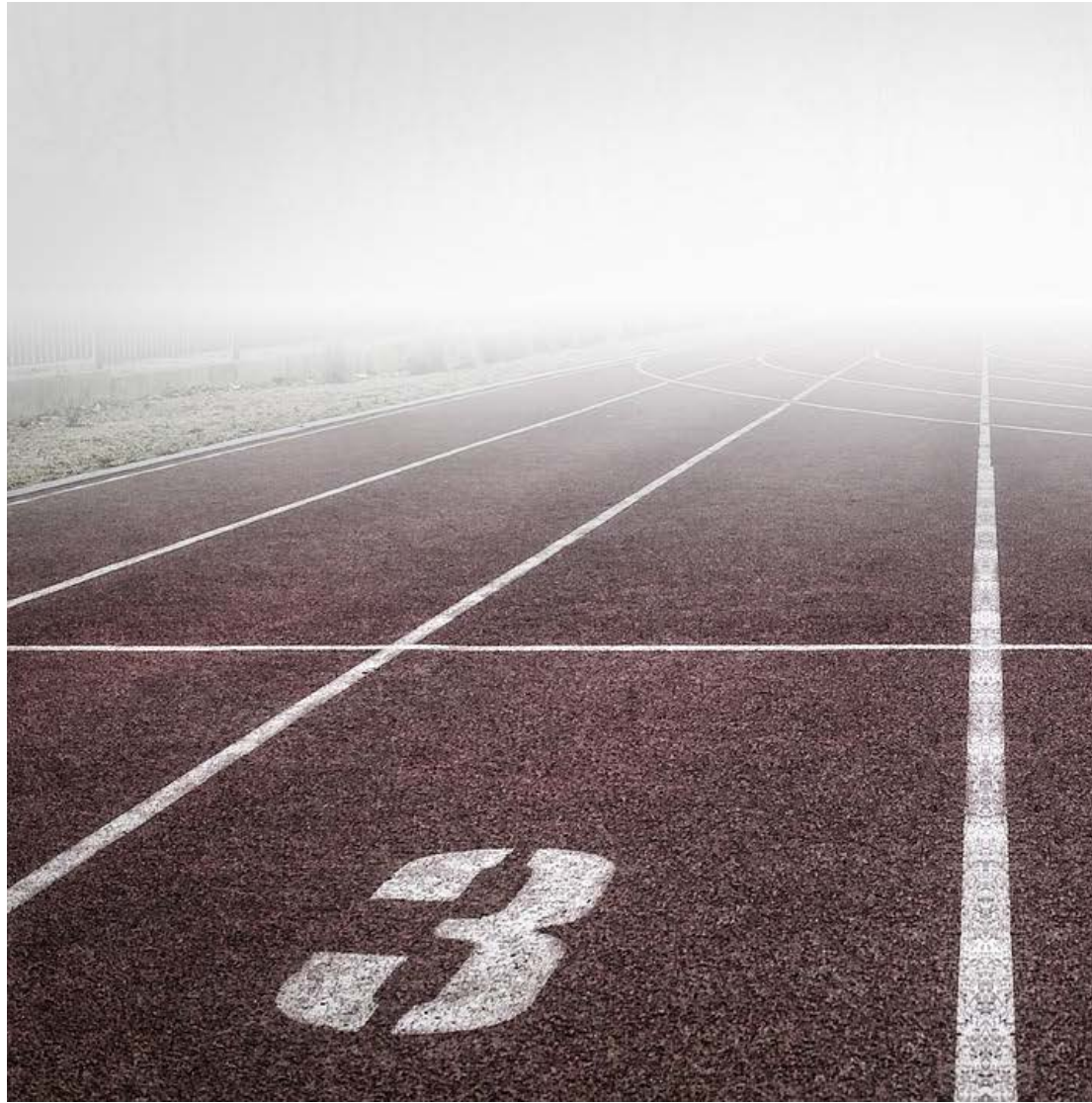
What does
engagement
look like?



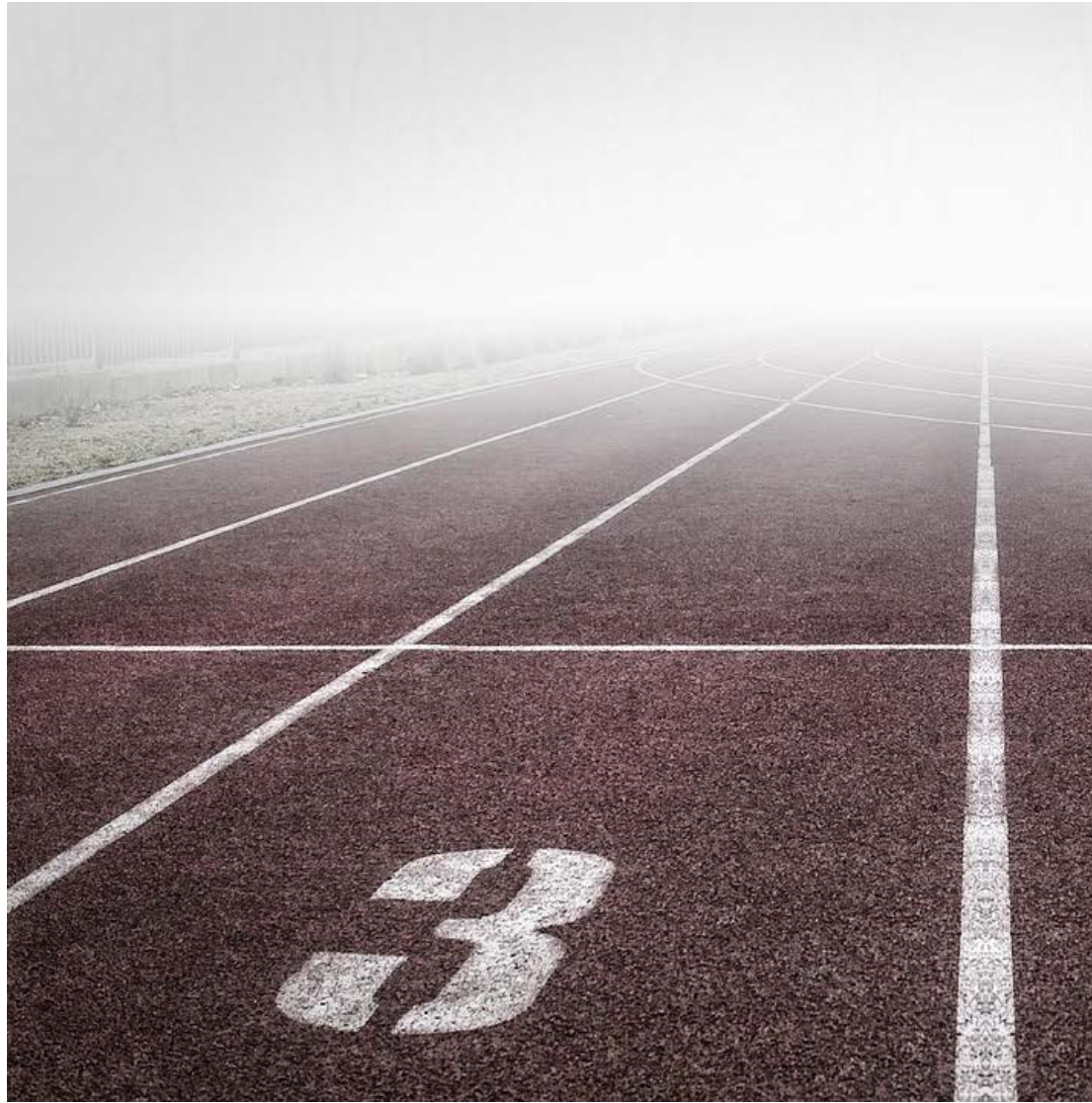
What does
collaboration
look like?



What does
justice
look like?



What
changed as a
result of
your
process?



EXEMPLARS & MULTIPLE TRUTHS

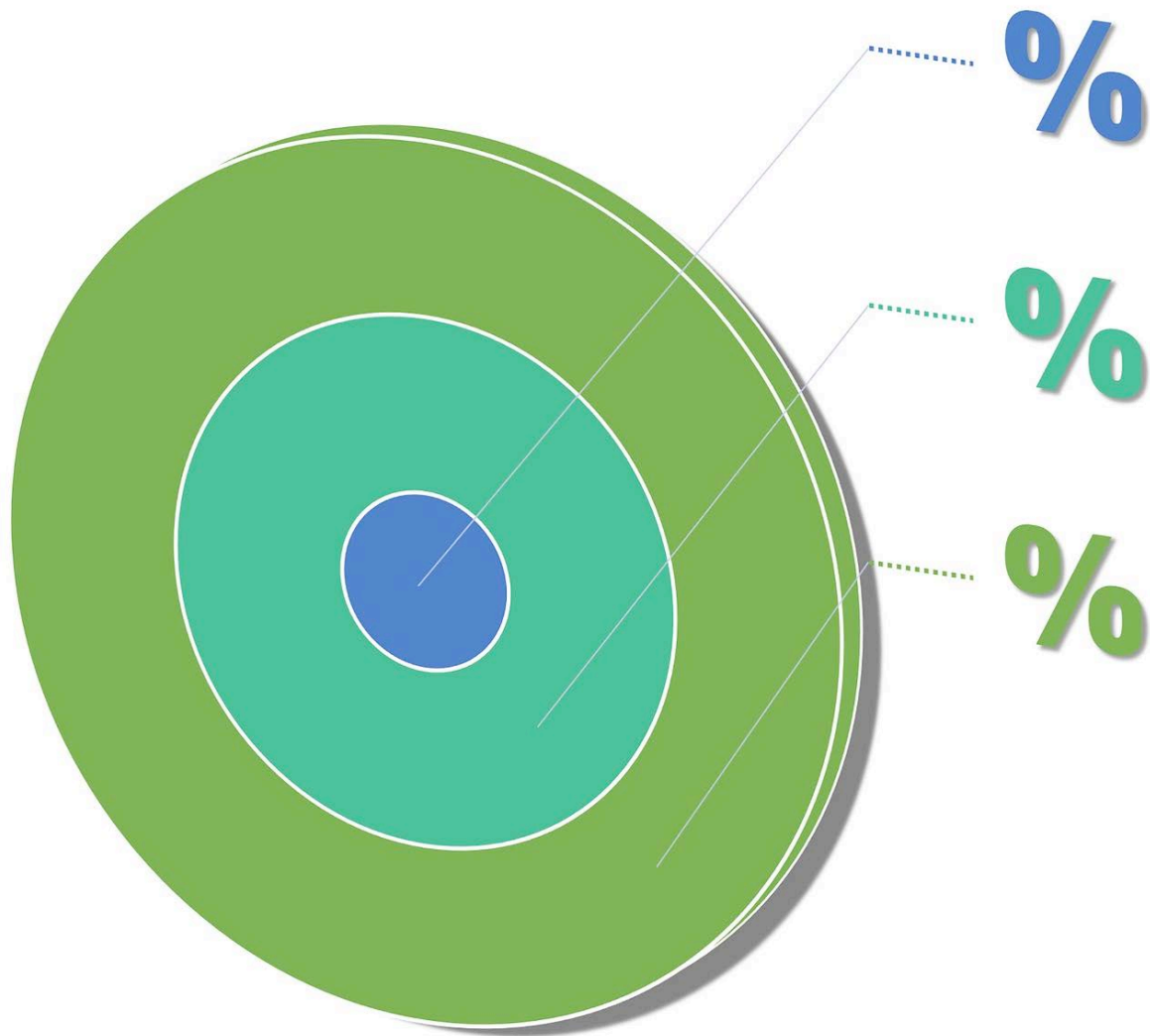
The word "REAL" is spelled out in large, three-dimensional, blue-grey stone letters. The letters are placed on a light-colored, textured surface, likely a sidewalk or pavement. The background is a soft-focus view of autumn foliage in shades of yellow, orange, and red, suggesting a park or garden setting. The lighting is natural, highlighting the texture of the stone and the ground.

REAL

WRITING YOUR STORY IS
PART OF THE PROCESS



SHARING YOUR STORY



LOST IN TRANSLATION





SHARE ARTIFCATS



CREATIVE STORY SHARING



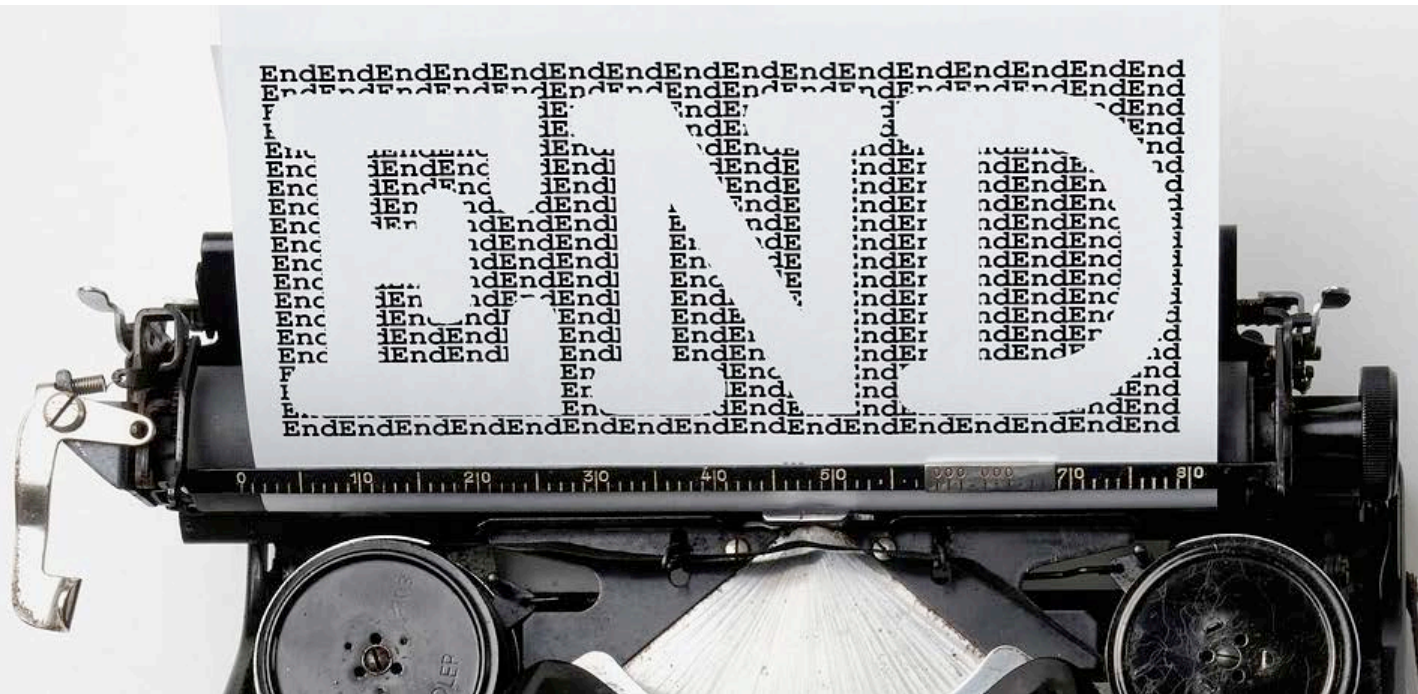
Piktochart
make information beautiful

POLL

What types of challenges do you encounter already or do you imagine encountering when collecting these kinds of data?



QUESTIONS?



Morgan J Curtis Consulting
morganjcurtis.com
morganjcurtis@outlook.com

