

SAMPLE PUBLIC SERVICE ANNOUNCEMENTS

Public service announcements may be recorded for radio or television or they may be written for print media, including newspapers, newsletters, or bulletins. If you plan to record a PSA for radio or television ask a local celebrity to do the recording for you. This may increase the chances that your PSA will be aired, heard, and remembered!

Consider including this year's campaign slogan: **Be the Solution** in each PSA you produce in order to link it with the statewide campaign.

1. TOPIC: Sexual Assault Awareness Month

LENGTH: 15 seconds

You have the power to create change and can make a difference toward ending sexual violence. It all starts with you deciding to be part of the solution, to take action and offer your voice to the cause. To learn more about ways to end sexual violence call [*local sexual assault program*] at [*phone number*]. You can be the solution!

2. TOPIC: Services

LENGTH: 20 seconds

April is sexual assault awareness month. Did you know last year sexual assault programs in [*local community*] helped over [#] victims of sexual assault? If you or someone you know is a victim of sexual assault, help is only a phone call away. Contact [*local sexual assault program*] at [*phone number*].

3. TOPIC: Services

LENGTH: 30 seconds

Did you know that in [*local community*] the [*local sexual assault program*] provides services to victims of sexual assault and their families? [*Local sexual assault program*] has been providing services for over [#] years in [*county*]. April is Sexual Assault Awareness Month; to seek help, learn more, or join us in efforts to prevent violence call [*phone number*].

4. TOPIC: What You Can Do

LENGTH: 60 seconds

Did you know: One in four girls and one in six boys are sexually abused by their 18th birthday? Or that a rape occurs every two minutes?

Now imagine a world where children aren't hurt, where no one is assaulted, where everyone is treated with the dignity and respect they deserve. What would that look like, what would you do to make that vision a reality?

Every person has power to create change and can make a difference towards ending sexual violence.

It starts by deciding to become part of the solution. Say to yourself, "I can be the solution." Learn the facts and know that every proactive action, big and small, will make a difference.

To end violence we must acknowledge the reality, step up and unite our voices.

We must proceed with compassion and believe those who tell.

We must not be silent.

We must not be still.

What will you do?

April is sexual assault awareness month. To learn more about ways to end sexual violence or find support call [*local sexual assault program*] at [*phone number*].

Be the solution.
